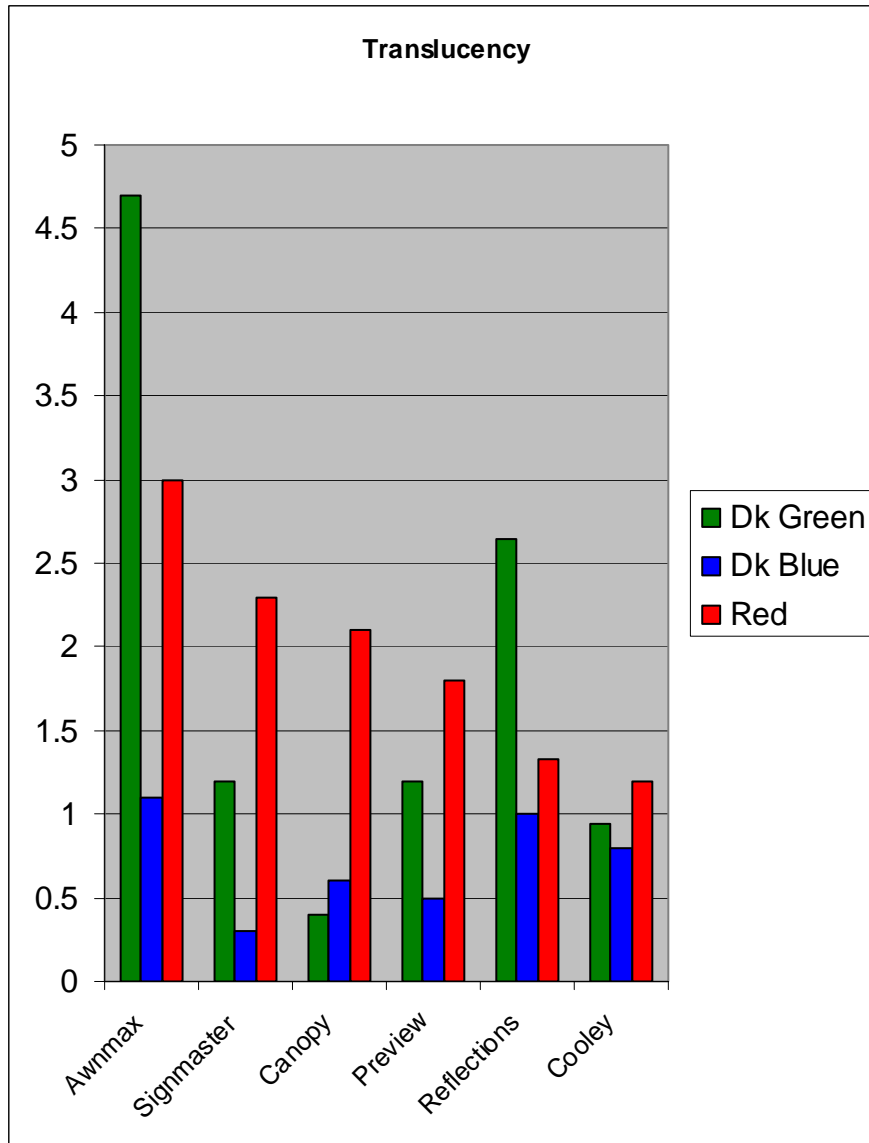


# AWNING FABRIC TRANSLUCENCY COMPARISON



## AWNMAX OUT SHINES THE COMPETITION

As the above graph illustrates Awnmax's illumination quality just can't be beat. Awnmax doesn't just light brighter, it lights better - more vibrant, even lighting with fewer hot and cold spots. Awnmax's scrim design and clear backing help to conduct and spread light more evenly. The difference is most notable on darker colors where Awnmax lights as much as 5x brighter. For your customer it means a rich even vibrant glow from their awnings at night. In some cases it can also mean the potential to run with less lamping - which can translate in to energy and maintenance savings. Others have tried to copy Awnmax's color's, construction and appearance - but nothing compares with Awnmax's quality. When your customer counts - count on Awnmax to deliver the highest quality.